

LIST OF COURSES – JAN 2025
PHD SCHOLARS (IX BATCH)
SCHOOL OF BUSINESS

S.NO	Course Name	Course Code
1	RESEARCH METHODOLOGY AND PUBLICATION ETHICS	24SB400PE701
2	Marketing Management	23SB400PE704
	Basics Of Entrepreneurship	23SB400PE701
	Human Resource Management	23SB400PE711
	Financial Management	23SB400PE726
	Intellectual Property Rights	23SB400PE729
3	National & Global Startup Ecosystem	23SB400PE702
	Consumer Behaviour	23SB400PE705
	Talent And Knowledge Management	23SB400PE706
	Organisational Psychology and Culture	23SB400PE707
	Security Analysis and Portfolio Management	23SB400PE708
	Corporate Restructuring Mergers and Acquisition	23SB400PE709
	Organisational Change and Development	23SB400PE710
	Foreign Trade	23SB400PE712
	Product And Brand Management	23SB400PE713
	Debts Recovery Tribunals: An Overview	23SB400PE714
	Brand Building	23SB400PE715
	Indirect Taxation	23SB400PE716
	Organisational Behaviour	23SB400PE717
	Exim Policy and Management	23SB400PE718
	Management of Financial Services	23SB400PE719
	Indian Ethos and Management	23SB400PE720
	Financial Risk Management	23SB400PE721
	Services Marketing	23SB400PE722
	International Financial Reporting System	23SB400PE723
	Investment Management	23SB400PE724
	Finance for SMEs	23SB400PE725
	Business Process Reengineering	23SB400PE727
	Marketing Of Financial Services	23SB400PE728
	Management Information Systems	23SB400PE730